

Purpose

Transforming lives through healthy activity and sport.

Vision

We positively impact the health and wellbeing of individuals and communities in the South Vancouver Island, around British Columbia, and across Canada.

Mission

We deliver and support physical activity and sport excellence programs that educate and inspire individuals to achieve their goals and lead healthy lives in the South Vancouver Island Region.



1 | Active for Life Programs for Community Health

PISE delivers programs and education that enable the development of active, physically literate communities.

GOALS

1. Increased number of people reached with our programs.
2. PISE clients are more active and have improved physical fitness.

2 | Performance Pathway Athletes and Sports

PISE supports the training and education needs of performance pathway athletes and teams in the South Vancouver Island Region (SVIR).

GOALS

1. More national, provincial and regional training groups and programs are supported within the SVIR.
2. Increased number of developmental performance athletes supported within the SVIR.

3 | Facility

PISE provides access to a leading training and education environment involving training facilities and equipment.

GOALS

1. All users experience a high quality environment.
2. PISE facility and equipment are maintained to leading quality standard.

4 | Sustainability

PISE is a sustainable not for profit organization, using leading practices to manage its financial and human capital.

GOALS

1. Financial Sustainability
2. Human Resource Sustainability

AREAS OF FOCUS

Values

Our values guide all our decisions and actions related to our mission:

VALUE OF SPORT & PHYSICAL ACTIVITY

PISE delivers programs and education that enable the development of active, physically literate communities.

EXCELLENCE

We pursue excellence in all we do.

INNOVATION

We deliver leading programs, facilities and expertise to our customers and partners.

RESPECT

We treat everyone with respect.

SUSTAINABILITY

We pursue opportunities with an entrepreneurial spirit to achieve financial sustainability.

COLLABORATION

We work collaboratively with partners to deliver results and benefits.

INCLUSION

We strive to provide access for all.



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2017 – 2020



PISE STRATEGIC
PLAN

