

# ANNUAL REPORT



TEN YEARS

2018-2019



# MESSAGE FROM THE CEO

PISE celebrated its 10 year anniversary in the fall of 2018, marking a time to reflect on all that has been accomplished in the young life of the organization. We have become a recognized and appreciated organization that not only manages a major sport development and education facility, but also provides a great variety of programs, activities and events that enhance the quality of life and health in our community. PISE has developed and nurtured an outstanding team of young leaders that continue to successfully deliver on our purpose of transforming lives through healthy activity and sport.

I am also particularly proud that in our 10 years of existence we have also become a financially sustainable operation, a great accomplishment for a start-up not for profit society that needed to establish a viable business model; a credit to the team and Board of Directors. We look forward to building on the excellent work done to date, to further realize our vision of positively impacting the health and well-being of individuals and communities in the South Vancouver Island region, around BC and across Canada. We will also continue enhancing our facility to the benefit of all.

I want to take a moment to recognize our outgoing Chair, Colin Ewart and Vice Chair, Angus Izard for the tremendous guidance and support they provided to our team over the past 6 years. They were instrumental in helping PISE achieve its success. We look forward to the next 10 years with great excitement about the opportunities before us.

A handwritten signature in black ink, reading "Robert Bettauer". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Robert Bettauer, CEO

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# ACTIVE FOR LIFE PROGRAMS

**620<sup>+</sup>** MEMBERS

**620<sup>+</sup>**

HEALTH &  
FITNESS  
CLIENTS

**5000<sup>+</sup>**

CHILDREN

## PLAY.

**110**

KIDS  
WITH A DISABILITY  
SPONSORED BY



**golf** for **kids**



**GRANT**

**40**

Kids GO  
TO Camp

**Physical Literacy  
& Music Therapy**

Victoria Conservatory of  
**Music**

**70<sup>+</sup>** KIDS



**PHYSICAL LITERACY  
Workshops for  
leaders in  
YELLOWKNIFE**



Active Play for Childcare  
Professionals Workshops

**113 PARTICIPANTS**

## Physical Literacy Teacher Mentorship

**12**

SCHOOLS

**110**

TEACHERS

**2750**

STUDENTS

New Teacher  
Mentorship  
with **School  
District #62**



**NEW PATHS TO EDUCATION AT  
ŁÁU WELNEW Tribal School  
& WSÁNEĆ Leadership School**

**200<sup>+</sup>** STUDENTS K-GRADE 8



Indigenous  
Services Canada



**Sport for Life**

## FOR COMMUNITY HEALTH



### AFTER SCHOOL STRENGTH & CONDITIONING

females ages 12-14

**14 PARTICIPANTS**



**TEN YEARS**



Delivered

**680**

occupational  
tests for Seaspan  
employees

New Belly Off  
Challenge for  
**EMPLOYEES**

**10** participants



**1700** attendees

**35** organizations

## COMMUNITY EVENTS SUPPORTED

Presented Day 1



**86** attendees

Hosted

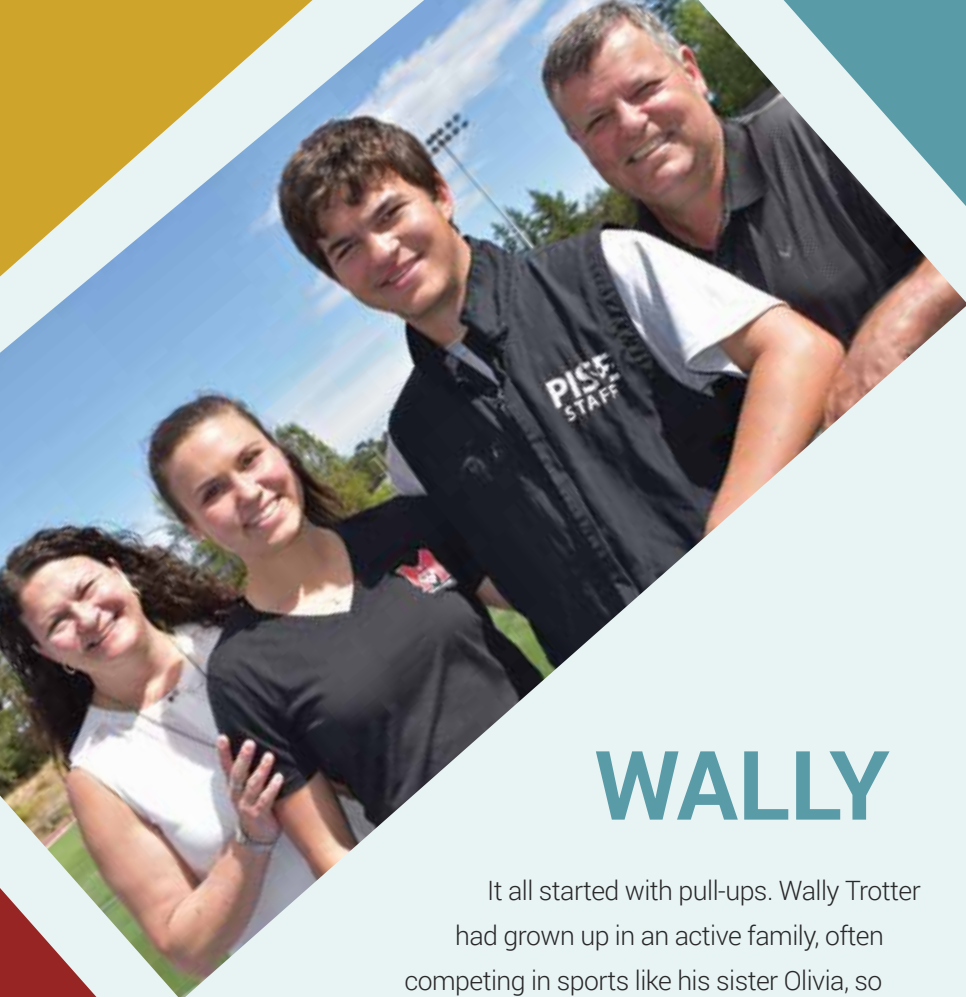


**63** attendees

Presented



**45** attendees



# WALLY

It all started with pull-ups. Wally Trotter had grown up in an active family, often competing in sports like his sister Olivia, so when he started attending summer camps at PISE at the age of six it was no surprise that he quickly became passionate about physical activity and went back every year.

Pretty soon the 17-year-old was haunting the facility on the regular, becoming a familiar face to nearly everyone on staff. That's when they decided to hire him.

"It's been really great to see Wally get a job, because he was ready to find employment and he's always loved sports and this facility," said Ward, his father. "It's a really healthy environment, and I've seen it give him a lot of pride. Like any teenager working their first job, he loves the responsibility that comes with it."

Wally, meanwhile, described his reaction to landing the gig thusly: "Excited, happy, fantastic".

Because of Wally's disability, for some people it can be difficult to understand some of the things he says. But according to the people who work with him, he always gets his point across just fine. And the sentiments he's typically expressing are positive and affirming, demonstrating his passion for movement and for being part of the team. He enjoys the small tasks, such as wiping down the change room benches or restocking the paper towel, but one of his greatest contributions is in customer service. The patrons and other staff all marvel at his easy-going charm and endless enthusiasm. "Wally is a dedicated and focused person. Growing up we were always outside playing street hockey, basketball. I think PISE is lucky to have him," said his sister Olivia. She often had the advantage as the older sibling, but now he gives her a run for her money. When he was first hired, she was the first person he called. "He called me so excited, and he really seems to love what he does. The other day he jumped up on the pull up bar and cranked out like six pull ups. It's so awesome to see how passionate he's become, and the impression he's making on everyone around him."

According to Chris Wright, Head of Physical Literacy Development at PISE, having Wally on staff is an example of the organizations' commitment to inclusion. "It is so wonderful for us to have watched Wally grow up and now have him working with us. He volunteers with summer camps as well and is great with the kids. We want to continue to empower people of all abilities to get involved in sport and physical fitness." Wally's mother Wendy is intensely proud of what her son has accomplished. "He really is a ray of sunshine."

~ Submitted by Will Johnson

# PERFORMANCE PATHWAY

## ATHLETES AND SPORTS

**225** athletes training

**900<sup>+</sup>** athletes  
**FREE** Facility access

Robert Bettauer, PISE CEO  
appointed first Chair of the new  
Greater Victoria Sport  
Tourism Commission



PISE a part of the **NAIG 2020 BID**  
& **INVICTUS GAMES 2022 BID**



**SCHOLARSHIPS &  
BURSARIES**

**2X \$1000** 2X **\$500**  
IslandSavings Liz Ashton

**2X \$1000**  
Chris Considine

Year 2 of **FUELLING**  
YOUTH PERFORMANCE FOR  
**INDIGENOUS YOUTH**  
**PROGRAM AND CAMP**

**20** ATHLETES



Performance  
Soccer program

**30** YOUTH



Performance Baseball  
Off-season training program

**25** YOUTH

**St. Margaret's** Sport  
Specific training program

**6** female athletes



Individual training  
**Sport Climbing**

**10** athletes

**BC Sailing**

individual training for

**7** athletes



Strength & Conditioning

**TRAINING FOR**

**80** athletes





# LIZ ASHTON SCHOLARSHIP RECIPIENTS

**Cecilia Way** | Sport: Soccer | School: Reynolds Secondary

Thank you so much for awarding me the Liz Ashton Scholarship! This Scholarship will help me achieve my goal of being a strong player on the Queen's University Women's Soccer team in September. In addition to my training this will be very beneficial to improve my fitness off field and help me become a more well-rounded player. I'm excited for what's to come!

**Lily Mannal-Fretwell** | Sport: Soccer | School: St. Margaret's

I am hoping to put the Scholarship towards a membership for the gym at PISE, or for Strength Training with a Trainer at PISE. Both of these options will help me to become a stronger athlete, which will then help my performance in Soccer, and I am so grateful that I now have these opportunities!



“ This scholarship is a stepping stone on the way to reaching my goals ”

# IslandSavings

## SCHOLARSHIP RECIPIENTS

**Faith Rompain | Sport: Rowing | School: Claremont**

I was very excited and appreciative to learn that I was a selected recipient of the scholarship and I am deeply appreciative of the support. This scholarship is a stepping stone on the way to reaching my goals of rowing, such as a gold medal at Nationals in St. Catharines, Ontario. With the help of this scholarship I hope to set a good example and become someone younger athletes can look up to and learn from.

**Jaxson Smith-Peterson | Sport: Baseball | School: Lambrick Park**

I have been playing baseball since I was 8 years old and have just fallen in love with the game since then. In September of last year, I began training in the PISE high performance baseball program. This scholarship will allow me to continue in the high performance program, which in turn will help with my ultimate goal of playing baseball at the collegiate level. I would like to thank everyone at Island Savings and the team at PISE for this scholarship.

# CHRIS CONSIDINE BURSARY RECIPIENTS

**Colette Reimer** | School: St. Margaret's  
School | Sport: Triathlon

I am honoured to be chosen to receive the Chris Considine Award from PISE. It is greatly appreciated and will help support me to achieve my goals this season in racing, as I further my experience as a junior athlete racing internationally. My short term goals within sport are to represent Canada internationally as a Junior triathlete at the 2019 Lausanne World Triathlon Championships. My long-term goal is to one day compete alongside Team Canada as a triathlete at the 2024 Paris Summer Olympic Games.



**Alisa Lyesina** | Sport: Track and Cross  
Country Running  
School: Oak Bay High School

Thank you so much for this generous bursary, with it I hope to continue progressing in track and cross country. My biggest goal in sport has always been to give it my all and work hard. This mentality has allowed me reach such a high level in both track and cross country. Currently, one of my goals for the 2019 track season is to represent Team Canada at the 2019 Pan American Junior Athletic Championships. Long term, it would mean the world to represent Canada at World Championships and the Olympics.

## FACILITY

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Recovered well from



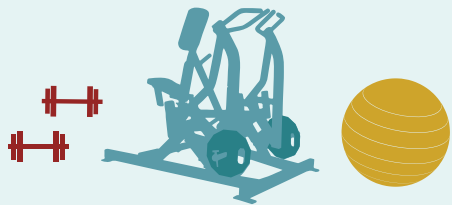
RESULTING IN UPGRADES:

**NEW**  
PLATFORMS



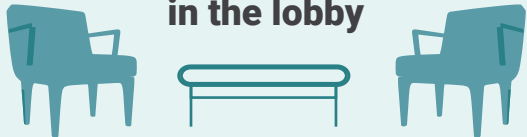
**NEW**  
USER  
FRIENDLY  
LAYOUT

**NEW**  
EQUIPMENT



Monk  
Office

**NEW FURNITURE**  
in the lobby



**NEW**  
WINDOW  
GRAPHICS

representing  
partners leading  
to the entrance

**PISE**

**CAMOSUN**  
Centre for Sport  
& Exercise Education

**CANADIAN  
SPORT  
INSTITUTE** **INSTITUT  
CANADIEN  
DU SPORT**

# SUSTAINABILITY

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**FIRST TIME** in PISE history end of the year fund balance is positive.

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THE GIFT OF P.L.A.Y

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campaign raised **\$30,000+**

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Received **\$23,700** from Community Gaming to support:



Family Sport & Recreation Festival



Summer Camps



Adapted Kids Programs

We acknowledge the financial support of the Province of British Columbia.

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## Golf for Kids supported:



Adapted Kids Programs



Teacher Mentorship in Elementary Schools



Play Your Way Grant

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## Human Resources hired:

**3** full-time Strength & Conditioning Coaches

**2** more full-time Physical Literacy Programmers

**1** full-time Front Desk Assistant Supervisor



# POWER OF SPORT

The power of sport and pursuit of wellness has been a lifelong passion. I graduated with a physical education degree in Northern Ireland and returned to graduate school to become an exercise physiologist. My early career in London, England applied those skills in a commercial recreation setting. I moved to Victoria in the late 1980s after marrying a local girl, Sarah. Good fortune had her share the same passions regarding education and sport - she had been a rower and unlike me was a real athlete. Of course, one amazing thing about Victoria is that it draws you outside into the natural beauty - fresh air, trails, bike routes and ocean kayaking. Our two daughters, Lucy and Annie, grew up moving, catching, and jumping - encouraged to try their best and love the incredible variety of local exercise opportunities we all so often take for granted. Both girls

kept us moving and enjoying sport and family activities. Today Lucy is finishing her teaching degree and playing tennis on the UVic team, while Annie enjoyed a successful career as a professional road cyclist until she suffered a heart injury - she's now a Barre instructor and cycling coach in her spare time.

With high performance, community sport and activity woven into our family lives, it was a gift and honour to join the PISE Board. Robert Bettauer is an inspiring and dedicated national sports leader, and as CEO of PISE he's built a high performing team to deliver wellness and sports excellence benefits across our region. I'm very appreciative of the passionate members of the Board who with the PISE team focus on delivering the maximum possible difference to individuals of all ages and abilities, from individuals with disabilities to those preparing for their Olympic and Paralympic moment.

PISE is a jewel for all in Greater Victoria and beyond. Its founding partner, Camosun College, educates some of the most knowledgeable sport and exercise professionals in Canada - almost 450 each year. As a legacy facility and program flowing from the 94 Commonwealth Games, all Greater Victorians already own a little bit of PISE. Going forward I want PISE to continue to build a regional network of groups and facilities dedicated to helping the lives of locals be the best they can be through movement and health. As a not-for-profit charity, I also want PISE to be introduced to more people as a charity of choice. Through greater fundraising success, PISE will deliver even more locally - examples being its "Gift of Play" and "Field of Dreams" initiatives. PISE is, after all, a legacy we can all get behind, and I am proud and filled with gratitude for the opportunity to help its journey of success and impact.

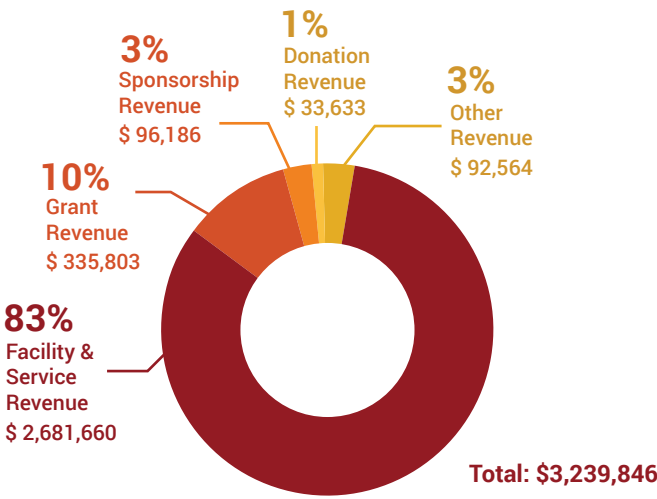
~Colin Ewart, PISE Board Chair

# FINANCE REPORT

## Revenues

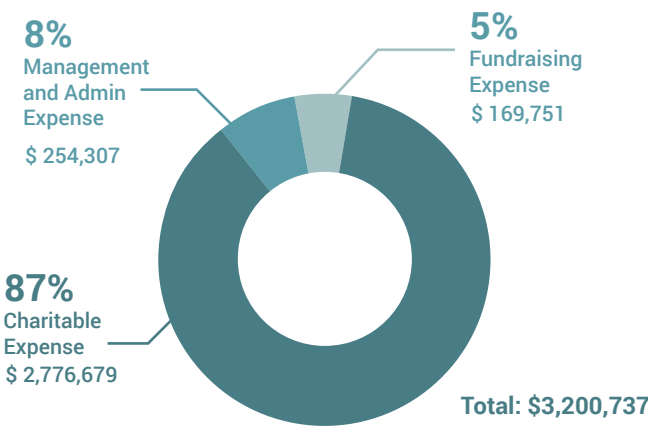
### Where our funding comes from

PISE generates revenue from lease agreements, program and membership fees, grant revenues (including Provincial and Federal Government), donations and sponsorships from a wide range of individuals and organizations who support our mission and vision.



## Expenses

### How we apply our funds



Please refer to our full set of audited financial statements at [pise.ca](http://pise.ca).



# OUR TEAM

## BOARD OF DIRECTORS

**Sherri Bell**

**Bob Cameron**

**Stephen Chang**

**Colin Ewart – Chair**

**Milena Gaiga**

**Angus Izard**

**Suzanne Weckend-Dill**

**Deb Whitten**

**Phil Venoit**

## MANAGEMENT & LEADERSHIP

**Robert Bettauer**

CEO

**Elysia Atkinson**

Personal Training

Coordinator

**Amy Corkery**

Human Resources Manager

**Jodi Hensel**

Facility Manager

**Chris Hinton**

Performance Coordinator

**Stacey Lund**

Business Development Manager

**Lindsay Player**

Program Manager

**Anjeline Sran**

Finance Manager

**Will Sutherland**

Youth & Adult Program

Coordinator

**Alethea Wilson**

Communications Manager

**Chris Wright**

Head of Physical Literacy  
Development

# CELEBRATING OUR DONORS

## ORGANIZATIONS

CIBC Children's Foundation

TD Asset Management

Golf for Kids

Wannawafel

Island Savings

## INDIVIDUALS

Anonymous

Lisa Hill

Liz Ashton

Stacey Lund

Donna Atkinson

Lorraine Pommen

Sherri Bell

Jim Reed

Robert Bettauer

Randy L. Smith

Stephen Chang

Chris Spicer

Chris Considine

Suzanne Weckend-Dill

Colin & Sarah Ewart

Deb Whitten

Heather Ferguson



We greatly acknowledge the financial support of the Province of British Columbia.





**Transforming lives**  
through healthy activity and sport.



**PISE.ca | 4371 Interurban Rd. | 250.220.2510**