

PISE

ANNUAL REPORT
2020-2021

BE KIND.
BE CALM.
BE SAFE.
BE PISE.



Pacific Institute for Sport Excellence

We acknowledge with respect the Lekwungen and WSÁNEĆ peoples on whose traditional lands we serve.

MESSAGE FROM THE CEO



From April 1, 2020, to March 31, 2021, PISE, along with the world, faced the global crisis of the COVID 19 pandemic that continued to impact operations all year. It was a year that required a rapid response from the closure of operations to a fluid re-engagement that involved constant

adaptations and adjustments for staff, students, athletes and all community members. From the application of strict health and safety protocols to the ongoing readjustment of programs and activities that needed to respond to the changing conditions of the pandemic, PISE successfully managed the most challenging year in its existence. This is a profound testament to all members of the PISE team that unfailingly met the challenge - setting an example of professionalism and commitment to the organization and the community that we serve.

Through the challenge of managing COVID, PISE was awarded a major grant from the Government of Canada's Enabling Accessibility Fund and successfully completed major renovations to enhance accessibility during the pandemic year. It is a great achievement for PISE to successfully complete this project, which you will learn more about in this report, through a most challenging pandemic that has significantly enhanced the training and activity experience for all users of our facility.

It is through a crisis that we can learn most about ourselves and our character. It is with great pride and humility that I want to recognize and applaud our team who rose to the occasion and helped PISE shine. The pandemic has changed us and we have become a stronger organization through meeting the challenge as we re-engage in a world that has also changed. PISE will be a leading organization with new innovative programs, enhanced facilities and led by a team that is committed, resourceful and passionate.

A handwritten signature in black ink, reading 'Robert Bettauer'.

Robert Bettauer, CEO

PACIFIC INSTITUTE FOR SPORT EX



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**PUSH
TO
OPEN**

Accessibility Improvements

7



Scholarship & Bursary Recipients

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Youth Performance Development Programs

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ACCESSIBILITY IMPROVEMENTS 2020

With a focus on universal design and reducing barriers for individuals to participate in sport and recreation, these renovations have improved accessibility for the hundreds of athletes, students and community members who learn, train and compete at PISE.

The many improvements include:

- The addition of accessible power-assisted door openers to classrooms, bathrooms and common areas. The new floor-to-hip size automated buttons are best practice for organizations looking to offer a high standard of accessibility.
- Conversion of the front courtyard to a multi-sport, fully accessible training surface. This new 5,000 square foot training space increases and enhances the amount of accessible and safe outdoor training spaces and has been highly utilized during the pandemic.
- Resurfacing of the gymnasium floor with a new centre performance court, surrounded by automated spectator stands with accessible seating. The gymnasium can now welcome up to 1,000 people for Camosun College Chargers games, competitions and community events for participants of all abilities.
- New shelters with accessible team benches for the Alex Campbell Field Turf. These shelters provide an area of rest and shelter from the weather for persons of all abilities.





PISE

ACCESSIBILITY 2020 Project

Thank you to our major supporters!



“Victoria youth with outstanding national and international athletic potential need financial support from all of us. I hope that the successful candidates will be an inspiration for the students in our community to exercise and to engage in sport. The old adage of a healthy mind in a healthy body is essential to healthy community.” ~ Chris Considine

SCHOLARSHIP & BURSARY RECIPIENTS

CHRIS CONSIDINE 2021

BURSARY RECIPIENT

BRENNAN DOYLE

Sport: Climbing

School: Belmont Secondary School

BRENNAN DOYLE

Sport: Climbing

School: Belmont Secondary School

"Thank you for the bursary I received for use in sport climbing. I am very grateful to have received this bursary as it will help me out considerably.

Though competitions have been postponed for a while, I have still been training and climbing outside on rock, so the bursary will help with costs such as equipment and coaching fees. I have recently been named to the Canadian National Team for speed climbing so when competitions start up again, your bursary will be especially helpful for me, as the cost of travel for competitions and training camps gets expensive very quickly."

~ Brennan Doyle



LIZ ASHTON 2021

SCHOLARSHIP RECIPIENTS

MADELEINE ANCTIL

Sport: Climbing

School: Glenlyon Norfolk School

MAYA GIBSON

Sport: Soccer

School: St. Margaret's School

REBECCA KIM

Sport: Golf

School: Glenlyon Norfolk School



MADELEINE ANCTIL

Sport: Climbing

School: Glenlyon Norfolk School

"I am very grateful for the opportunity you have given me. I plan on putting the scholarship towards personal training which will allow me to get stronger and enrich my training routine.

I have always found that when I feel physically strong I feel far more confident in myself as a climber. I believe that training at PISE will greatly improve my confidence and abilities.

Someday I hope to compete for Team Canada at the Olympic Games. My current goal is to make the Youth National Team. I've just recently noticed that some of your words are on the outer walls of the PISE building. 'If you believe it can happen, it will. Turn your passion into opportunities.' I intend to live by those words."

~ Madeleine Anctil

MAYA GIBSON

Sport: Soccer

School: St. Margaret's School



"I wanted to thank you for your generosity and willingness to support local athletes. I currently play high-performance soccer for Vancouver Island Wave in the BC Soccer Premier League as a midfielder/defender. I was selected for the BC Soccer provincial program for two consecutive years in 2019 and 2020. Setting goals is a crucial aspect of any athlete's life as they help keep them stay motivated in the never-ending search for success and hungry to keep pushing to achieve bigger targets. Some of my greatest aspirations are to excel on my university soccer team, increase my speed, become more confident in my playing abilities, and raise my intensity. PISE is such a remarkable facility that allows any athlete to receive specified training and coaching to help them achieve their personal goals. Using this scholarship, I will be able to work towards my own sports goals and receive the training required to meet them."

~ Maya Gibson

REBECCA KIM

Sport: Golf

School: Glenlyon Norfolk School

"I am honored to be chosen to receive the Dr. Liz Ashton Training Scholarship. I am currently in Grade 10 at Glenlyon Norfolk School and started playing golf competitively at age 12. Last summer, I finished T-8 at the BC Women's Amateur Championship and realized that the top level competitors hit the ball significantly further than me. That awareness led me to start working with Elysia Atkinson at PISE in September with a fitness related golf goal of gaining 10% in club head speed. In a short 4 months, we saw a 6.6% increase in my club head speed. By learning how to work out with proper technique and in a way that is most effective in order to hit the ball further, it will directly contribute to elevate my golf game and become a stronger athlete on and off the golf course. This scholarship would assist me in achieving my high performance goals by allowing me to continue my personal training sessions with Elysia at PISE. Thank you very much for your generous support and investment in my future." ~ Rebecca Kim





DONOR SPOTLIGHT

At PISE we are profoundly grateful to our amazing donors who share our vision for a healthy and active Greater Victoria community. We believe philanthropy plays an important role in making our community a better place by reducing barriers to sport and physical activity for everyone.

Meet Heather Ferguson, songbird, lover of sports & physical activity, and proud monthly donor of PISE.

Heather Ferguson is a vivacious and passionate person with a palpable zest for life. She embodied the word “pivot” during a communications career that ranged from public relations to journalism, to fund development and non-profit management over 30 years.

Heather gradually pivoted yet again and for the last 10 years she has been pursuing her true passion: practicing, recording, and performing jazz vocals with some of Victoria's most accomplished musicians. Her active lifestyle lends itself well to her artistic pursuits. As a jazz singer, she says, “your instrument is your body” so it’s important that she stays active and keeps her ‘instrument’ in tune. As one of PISE’s first donors, she shares her passion for giving and supporting PISE.

Q: How did you become involved in sports and physical activity?

A: At a very young age in a family of sport enthusiasts all of whom were incredibly athletic. I was the artistic one in the family but even then, my father insisted that I have a sport. We grew up skiing, water skiing and golfing but I fell in love with horses and eventually took up Combined Training – dressage, cross country and stadium jumping trials all in one event. I am so grateful that I was encouraged to play sports and compete. It taught me so much about life. During my career and now, as I perform on stage as a singer, there is no

doubt that learning various sports and participating in competitions as a young person grounded me and gave me context for the highs and lows of everyday life.

Q: How did you learn about PISE and what made you support our organization?

A: My dear friend Colin Ewart was the Chair of PISE at the time and suggested that I provide the organization with some guidance in fundraising and communications as PISE had recently become a charitable organization. I also signed on with personal trainer, Elysia Atkinson, and train with her today! I genuinely love seeing the PISE team developing and the organization growing in such a healthy and positive way.

Q: Why is being a monthly donor important to you?

A: My mom was an avid volunteer and taught me the value of giving back to one's community. I have volunteered on many boards during my career and have also believed in giving financially when possible to organizations that are meaningful to me, such as PISE.

I always set up a monthly gift. It is such an easy thing to do and it gives you peace of mind when supporting organizations you love – it's one and done! You are the person with total control – you start when you want, and you end it when you want but you always know that your contribution is being made each month as the year goes on. In the case of PISE, Canada Helps keeps my donations and tax receipts very organized.

Q: What are your hopes for PISE?

A: I think my hopes are the same as others, that it grows and prospers – it's such a great organization and one that I am proud to associate with.

Physical literacy, sport development and excellence are a grounding for life – at least in my experience – and I am so impressed with PISE's vision for that. So, for example, kids who started out at PISE in a fun soccer game on PISE's amazing Family Day can develop at their own speed, in their own way, toward mastery of their sport. For me, when I was younger, that was a feeling of accomplishment and pride like no other – especially if you are the artsy outlier in your family!

I wish the organization great success as we all emerge from the pandemic and strive to lead healthy and active lifestyles.

Heather Ferguson is listed as an artist on most streaming platforms including YouTube and Spotify as well as her own website, heatherferguson.ca

Spotify: [Heather Ferguson](#)

YouTube: [Heather Ferguson Music](#)



PHYSICAL LITERACY



PISE continued offering children's physical literacy programs with strict health and safety protocols in place during the pandemic year. We reached over 5000 children in summer camps and school programs!

"This was our first year participating in the after-school programs at Tillicum. My daughter attended the PISE Physical Literacy program... She comes home deeply happy from PISE each week. The facilitators are young energetic people that she can look up to, and I was touched to learn that people with disabilities were included in the program. The benefits here are way beyond some exercise or physical literacy (programs) for my child. She also gets to witness compassionate inclusion and young adults growing in leadership, which is a key part of the high-quality education kids get when it's embedded in the community, such as at Tillicum."

~ Parent

"It makes me happy that I can go in PISE. I like the skipping ropes, the basketball and the hula hoops. In PISE I feel joyful. Thank you for making me happy. I love PISE it makes me feel kind." ~ Grade 2 Student



YOUTH PERFORMANCE DEVELOPMENT



NextGen Field Hockey
Athlete, Shyana Ringma,
trains at PISE.

PISE continued to work with a multitude of youth performance athletes from a variety of sports during the year. Designed for young athletes competing in sport or enthusiastic about fitness, PISE Youth Performance programs develop strength, mobility and conditioning – critical to performance and injury prevention. This year we welcomed youth field hockey athletes to strength and conditioning programs.

"As a high-performance athlete, this program was critical in increasing my proficiency in the fundamentals of strength and conditioning in a quality environment. The coaches were knowledgeable and approachable which made the experience valuable and fun." ~ Julia Berk, NextGen Field Hockey Athlete

"My daughter, Julia, participated in strength and conditioning training with Chris Hinton at PISE as part of a small high performance field hockey NextGen group, from September 2020 to June 2021. She was relatively new to the gym environment but Chris made them feel very comfortable and the training was very appreciated during a time of limited organized sport opportunities due to the pandemic. Overall, it was a fantastic experience and I would highly recommend it!" ~ Cathy Boraston, Parent

EMBRACING THE VIRTUAL WORLD



127 registrants participated in Zoom fitness classes with PISE during the pandemic.



PISE's Physical Literacy Department released play.pise.ca, a resource hub with access to games, resources, lesson plans and research related to physical activity and physical literacy!



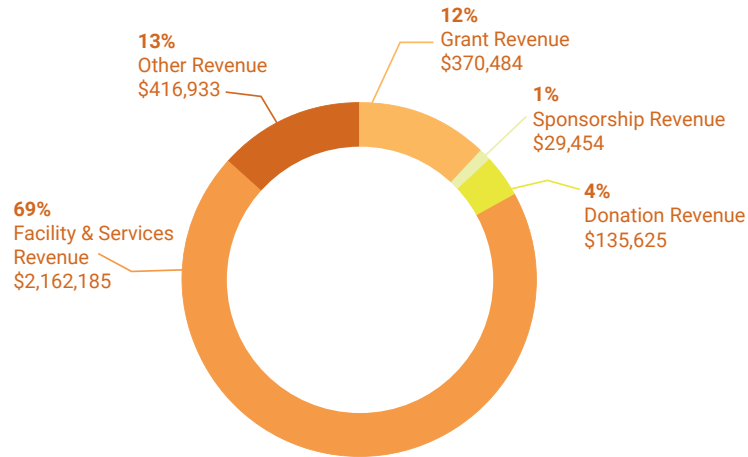
PISE demonstrated its continued commitment to accessibility and inclusion by hosting OneAbility's Education Day in November 2020. The event took place virtually. Over 85 registrants from health, education, sport and recreation participated in the free 3 hour workshop titled, Exploring Resiliency, Mental Health & Disability.



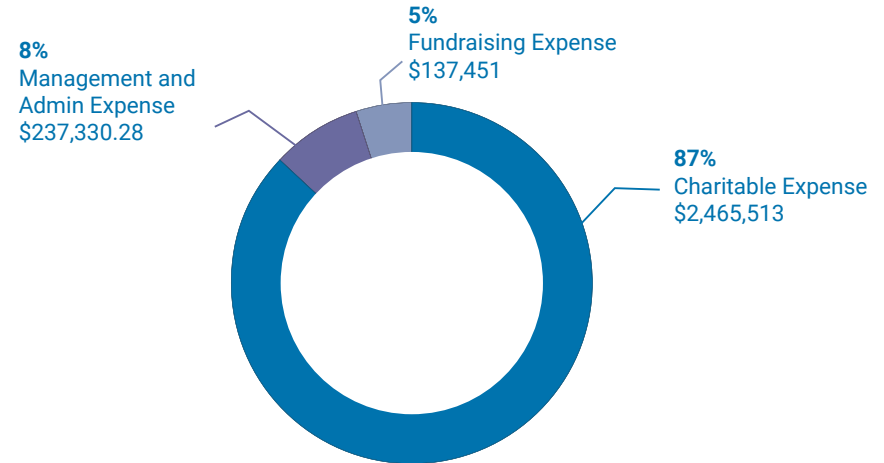
Keynote Speaker: Marco Pasqua (top left)

Guest Panel: A Conversation about Resiliency and Disability
Dr. Bruce Pinel (top right), Carolyn Murray (bottom left)
(Para-Coach) and Richard 'Bear' Peter (bottom right)

FINANCIAL REPORTS



Total Revenue: \$3,114,681



Total Expenses: \$2,840,295

Revenues

Where our funding comes from

PISE generates revenue from lease agreements, program and membership fees, grant revenues (including Provincial and Federal Government), donations and sponsorships from a wide range of individuals and organizations who support our mission and vision. This year, PISE was fortunate to receive assistance from the Canadian Emergency Wage Subsidy program which helped enable the organization to continue with staffing and operations during the pandemic. Please refer to our full set of audited financial statements at pise.ca.

OUR TEAM

BOARD OF DIRECTORS

Sherri Bell

Bob Cameron

Stephen Chang – Chair

Milena Gaiga

Brett Jackson

Kimanda Jarzebiak

Shelly Niemi

Phil Venoit

Suzanne Weckend-Dill

Deb Whitten

Terry Wright

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Jodi Hensel
Facility Manager

Stacey Lund
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Lindsay Player
Fitness Manager

Anjeline Sran
Finance Manager

Alethea Wilson
Communications Manager

Chris Wright
Manager of Physical Literacy
Development

Elysia Atkinson
Personal Training Coordinator

Chris Hinton
Performance Coordinator

Chanterelle Genovese-Arbic
Adult Program Coordinator

Will Sutherland
Youth & Adult Program Coordinator

Lesley Cambridge
Physical Literacy Supervisor

Jakeb Elliott
Front Desk Coordinator

Eden Levinson
Physical Literacy Supervisor

Andrew McMillan
Coordinator of Physical Literacy
Development

Ben Orr
Coordinator of Youth Development

Saul Rudderham
Assistant Front Desk Supervisor

CELEBRATING OUR DONORS

INDIVIDUALS

Anonymous
Liz Ashton
Stephen Chang
Chris Considine
Colin and Sarah Ewart
Daphne Gill
Lisa Hill
Kimanda Jarzebiak
Stacey Lund
David and Debbie McCall
Ruth McGee
Heather Player
Lindsay Player
Chris Spicer
Nick Tuele
Deb Whitten
Terry and Monique Wright

ORGANIZATIONS

AllOneFund
Anonymous
CIBC Children's Foundation
Golf for Kids
Island Savings
International Brotherhood of Electrical
Workers Local 230
TD Bank Group
Victoria Foundation

TRIBUTE GIFTS

[Robert Bettauer](#)
In memory of Maria and Hans Ulrich
Bettauer
[Heather Ferguson](#)
In memory of Noel Ferguson
[Mark Heinzen](#)
In memory of Rebecca & Michael
Richman & C. Braun
[Jim and Elaine Reed](#)
In memory of Don, Betty and Tom Reed



Transforming lives
through healthy activity and sport.



@piseworld

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