



PiSE

PACIFIC INSTITUTE FOR
SPORT EDUCATION



Annual Report

2022-2023

Territorial Acknowledgment

We acknowledge with respect and appreciation the Lekwungen and W̱SÁNEĆ peoples on whose traditional lands we serve.



Message from CEO



This year the COVID pandemic finally eased, allowing for a transition back to full programming and activities for our organization. Our budget for the year was developed with the goal of business recovery and I am very pleased to say that overall, we were very successful. As with many businesses there are changes and challenges that may now be more permanent due to the pandemic, but PISE's core business and program areas rebounded to be resilient and stable.

As identified in PISE's new 2022-25 strategic plan, we changed our name to Pacific Institute for Sport Education from Pacific Institute for Sport Excellence, while retaining the well-established and respected PISE brand. The name change reflects the evolution of PISE to an emphasis on community education and health through the medium of sport and physical activity. PISE became charitable in health and education in 2017 and our work developing physical literacy in the community, assuming operations of the Canadian Sport School and the educational element involved in developing youth performance athletes reinforces our educational emphasis.

Highlights for the year include the completion of the final major piece of the Field of Dreams project with the installation of new LED field lights. The new lights help PISE achieve a key environmental impact towards reducing our carbon footprint. It is a bonus that the new lights also significantly reduce the amount of electricity required to light the field, thereby reducing utility costs. A win/win across the board! The Canadian Sport School completed a successful 2nd year of operation under PISE's direction and has become one of our signature educational performance programs. The program truly instills young student athletes with the physical, mental and leadership skills necessary to be successful in sport and life.

PISE's ongoing success and growth is due to our professional and committed team, guided by a very supportive and experienced Board. The challenges of the pandemic made us stronger, resilient and more efficient with a clear focus on how we can continue to enhance the quality of life and health in our communities for the benefit of all.


Robert Bettauer, CEO

Table of Contents

- 5 PISE Rebrand
- 6 Scholarships & Bursaries
- 10 Coach Highlight - Lindsay Lynk
- 11 Canadian Sport School
- 12 Long Service Awards
- 14 PISE's New Car
- 15 Oliver's Story
- 17 Physical Literacy Highlights
- 19 Return of Family Sport & Recreation Festival
- 20 Opening New Field Turf
- 21 Financial
- 22 Our Team
- 23 Our Donors



PISE Rebrand

This year, we announced a modification of our brand, with the release of a new logo and updated name. The Pacific Institute for Sport Excellence is now the Pacific Institute for Sport Education. The organization will continue to be known as PISE.

Updating to the name “Education” aligns with PISE’s new strategic plan reinforcing its ongoing growth in education, while continuing to uphold the quality and high standard that the organization is known for in program and service delivery.

“PISE’s name change from Pacific Institute for Sport Excellence to Pacific Institute for Sport Education represents our growth and enhanced emphasis on community health and wellness education in our services and programs, through the medium of sport and physical activity,” says Robert Bettauer, CEO. ”



Liz Ashton 2023 Scholarship Recipients



Jackson Congdon

Sport: Diving

School: Claremont Secondary School

Jackson has been diving for 8 years with Boardworks, in Victoria. He had his personal best National finish with a silver medal on Platform.

“Throughout the last 18 months I’ve had a lot of changes with my training and my progress. I have experienced a lot of physical growth, the caliber of my dives has increased, I have added strength and conditioning work at

PISE and have added multiple daytime practices to my existing evening training schedule. I have been challenged this year with a back injury as a result of muscle growth, increased training and more challenging dives. I feel ready to head to Nationals this year, stronger and more prepared.

I appreciate this scholarship and am looking forward to working with my coach to find some additional resources at PISE that will help me with my training as well as keeping my body strong and healthy.”

Cindy Fu

Sport: Cheerleading

School: Mount Douglas Secondary School

Cindy has been doing competitive All Star Cheerleading for the past 6 years, working towards her goals of competing at the IASF Cheerleading Worlds in Orlando Florida, as well as pursuing collegiate cheerleading in post-secondary with the intent of qualifying for the ICU University Worlds.



“Growing up in this sport I received an incredible amount of stereotypical backlash from those around me, such as “cheerleading isn’t a sport”...

At some points I even felt ashamed to tell people I did cheer, because of the dismissive comments and misconception about this sport. However, cheerleading is full of so much more and therefore my ultimate goal is truly to spread the knowledge and recognition for the sport. To teach this incredible sport to those around me, essentially to give back to this sport for everything it has done for me. I aspire to eliminate these traditional stereotypes previously rooted in this sport so other athletes can embrace their passion."



Kate Watson

Sport: Rowing

School: Claremont Secondary School

Kate placed 15th in Lightweight Women's Single (LWT W 1x) at the 2022 National Rowing Championships, 1st in U17 LWT W 1x at the Brentwood International Regatta in 2022 and 3rd at the City Champs in 2022. We are looking forward to having Kate train at PISE and watch as her athletic career grows. With Kate's ambition, we are sure to see her achieve her goals!

"My goal is to represent Canada at an international regatta. Represent BC, and get a scholarship to go to a university."

"I will be able to train at a world-class facility alongside high-performance athletes. I am always striving to be a better athlete and a person. I believe that the environment will further advance my ability as an athlete, as well as a person."

Chris Considine Athlete Bursary

Kira Stewart

Sport: Rock Climbing

School: Reynolds Secondary School

I am overjoyed about receiving the Chris Considine Bursary that you have awarded me. I would like to thank the scholarship committee for recognizing my achievements and potential. This scholarship will undoubtedly provide me with invaluable opportunities to pursue my goals and make a meaningful impact in my training. When I was initially applying for this scholarship, my main goal was to qualify for the Youth World Championships, and this will help me greatly. My next competition will be the Boulder, North America Cup in Vail Colorado. Once again, I am so thankful for Mr. Considine's generous contributions to the community.



Matthew Ney

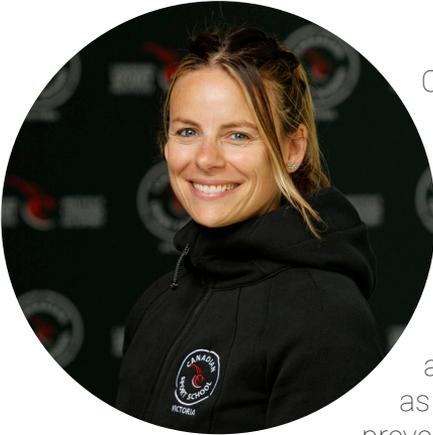
Sport: Road Cycling

School: Stelly's Secondary School

"I feel privileged and am incredibly grateful that I have been awarded this bursary. It is a huge step towards my dream of one day becoming a professional cyclist. Because of this grant I will be able to more easily travel and race, not only in Canada, but in the USA and Europe. Having just returned from a block of racing in Czechia and Belgium, where I raced with the Canadian Junior National team, the value of competing in these races as a learning experience as well as the completion of a lifelong goal has become very clear. I feel that I am currently training at my absolute best and can't wait to test myself at Nationals. Thanks again for your amazing generosity!"



Coach Highlight - Lindsay Lynk



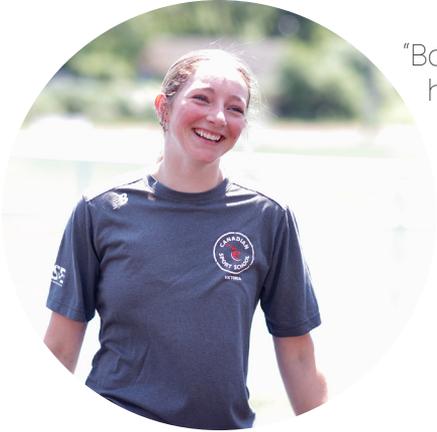
Canadian Sport School Coach Lindsay Lynk understands the importance of becoming a well-rounded athlete. Her student-athletes spend their week training for speed, strength, and mobility while also allotting time for educational seminars and catching up on studies. Beyond physical training, students are able to learn about specialized topics such as nutrition, mental training, injury prevention, running mechanics, and more. The

balance of academics and athletics in an environment of other driven, high-level athletes allows students the one-of-a-kind opportunity to train with experienced coaches while earning academic credits.

Lindsay Lynk stepped into the coach role for the 2022/2023 school year after spending the last 12 years of her career working with a multitude of young athletes who went on to have successful careers at the college, world, and Olympic level. Even better, Lindsay saw these athletes develop a love for strength and conditioning that continued past their competitive days. Lindsay holds a BSc with a double major in Political Science + Kinesiology, and a number of certifications including but not limited to: NSCA Certified Strength & Conditioning Coach, CSEP Certified Clinical Exercise Physiologist, NCCP Olympic Weightlifting Level 1 Certified, and is currently completing a coach mentorship through Altis. Lindsay's greatest desire as a coach is to leave a positive impact on the athletes she works with!



Canadian Sport School



“Both the support from coaches and high-performance training have set me up for success as I start to transition to post-secondary level sport.”

- Taitumn Reynen
(Taitumn verbally committed to Utah State University's softball program)

Long Service Awards



In Fall, we celebrated the long service of many members of our team with a gift and celebration for our staff who have been with us for two years, five years, and ten years plus!

Congratulations and thank you for your long service!

PISE's New Car!

As PISE has evolved, so have our community outreach initiatives, programs, and equipment. With the growth of physical literacy programs and the inclusion of children's balance bikes and sport wheelchairs in sessions, the search for a vehicle to transport this equipment began.

Community oriented and locally owned, Kia Victoria, provided the perfect solution. Knowing that Kia vehicles rate high for safety and quality, PISE reached out and a partnership was born through discussions about the organization's needs. PISE is now proudly transporting bikes, sport wheelchairs and other pieces of equipment to deliver programs to children all over Southern Vancouver Island in a 2023 Kia Sportage.



PISE will use this vehicle to increase program accessibility by bringing equipment to those that need it. With a vehicle ready at all times, PISE is now able to provide more education on physical literacy, quality physical activity and inclusive practices to our local community!

PISE would like to thank, Kia Victoria, for their generosity and increasing our reach so we can transform more lives through healthy activity and sport!



Oliver's Story



For the past eight years Oliver has been participating in our programs and camps. We would not be able to provide these services without the help of donors and community partners like you.

"Oliver has been a participant at PISE activities since he was two years old," commented Oliver's mother, Lee Ann. "The staff are amazing, friendly and inclusive. Always there to help and make sure that your children are having fun."

Oliver was diagnosed with retinoblastoma, a form of cancer in the eye, when he was just 11

months old. At 2 years old, he began participating in PISE programs through funding from the Island Kids Cancer Association (IKCA). Not only did the funding allow Oliver to participate in PISE programs, it provided an opportunity for him, his older sister and other members of his family to find a peer group that had a shared life experience, while also learning strategies to assist in the recovery process.

The partnership with IKCA (Island Kids Cancer Association) allows PISE to offer programs at either low or no cost to those families, easing the financial burden and providing a crucial outlet to build social connections and engage in quality physical activity.

Oliver is now an energetic 10-year-old that thrives in PISE spring and summer camps. "We have continued to place Oliver into summer camps & March break camps at PISE," Lee Ann continued. "His favourite so far is the summer cycling bike camp. He has become more confident, agile, and knowledgeable overall about bikes and bike safety in general."

“Oliver says his favourite part of camps is making new friends and learning ‘sick’ bike moves,” Lee Ann said with a smile on her face. “He has developed many positive relationships and friendships with the staff and leaders throughout our years attending PISE. I have seen him grow and blossom during the summer,” beamed Lee Ann.

Stories like Oliver’s are one of many that instigated the formation of the Play Your Way Grant, an opportunity for children and youth under 19 years old who require full or partial funding to participate in PISE facilitated services.

The Play Your Way Grant provides families in South Vancouver Island the opportunity to send their children to camps and programs throughout the year. Since opening

our Play Your Way Grant in 2010, we have had the pleasure of welcoming over 1000 kids to PISE on the grant. That’s over 80 kids each year who can participate in our camps and programs, develop physical literacy, make new friends, create lasting memories, and most importantly, have the chance to play and have fun!



Physical Literacy Highlights

Let Grow Play Club



PISE initiated a proof-of-concept program in collaboration with Ruth King Elementary School and Spencer Middle School called the Let Grow Play Club. The Play Club offered a 2 hour 'recess' for Ruth King Elementary students during the after school hours on the school site, aiming to fill a gap in childcare services during this time.

After-school programs are available throughout the week at Ruth King, but a gap existed on Friday afternoons. This causes difficulty for working parents to find suitable care options for their children. That's where we came in. The Play Club was a 10-week project where Spencer Middle School students and PISE staff held a supervised recess for the elementary school students. The project helped close the after school care gap on Fridays with Ruth King Elementary, and developed physical literacy and leadership skills from K-8!



Cycling



Throughout the year, PISE brought the joy of cycling to children and youth across Lower Vancouver Island. We ran 23 cycling camps with 170 children and youth registered.

What is Kids on Wheels?

Kids on Wheels is a program by the BC Cycling Coalition. The program “introduces young children to the joys of cycling and active, outdoor lifestyles.” With the use of balance bikes and fun, hands-on activities to engage children in active transportation. The vision of the Kids on Wheels program is “that every child in British Columbia will know how to ride a bike by age 5, to encourage cycling as an integral part of their lives to support community health, wellness, and the environment.”

Why is cycling important?

Our PISE Cycling camps allow children and youth to engage with learning a new skill in an enjoyable way while building the necessary knowledge to safely and effectively ride a bike. Cycling can be a lifelong pursuit that enables active transportation and healthy habits. PISE is very appreciative of the grant provided by 94 Forward to help make these incredible new cycling programs available to our community!



Physical Literacy Programming

Summer Camps

63 Camps over July-August

800+ Children & youth participated in summer camp.

30 Children experiencing a disability

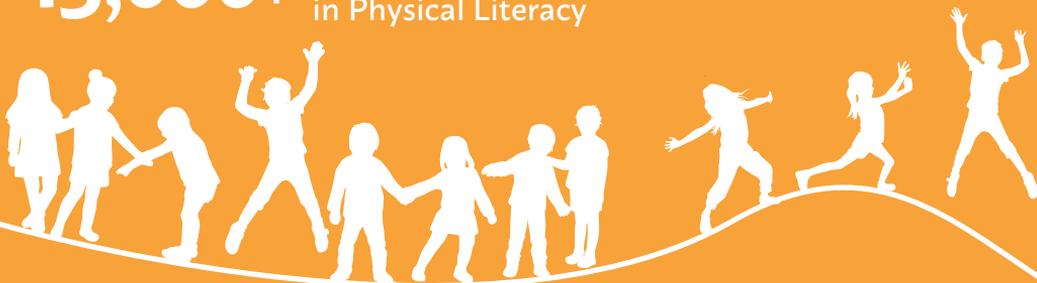
2 Inclusion workers provided over the summer



Schools

22 Schools Across Greater Victoria

15,000+ Children & youth participated in Physical Literacy



32

Children experienced a fun camp while on the Play Your Way grant

69

Adapted Program Participants



Of Adapted Programming

Return of Family Sport & Recreation Festival



The Family Sport and Recreation Festival returned to PISE on Saturday, May 7, 2022! The event was bigger and better, featuring popular activities for all of the family to experience. 2022's event attracted over 2000 parents and children (ages 5-13) who participated in celebrating the opening of our new turf field and a variety of activities; sports, para-sports, obstacle courses, outdoor rock wall climbing, and much more.

This year's festival kicked off with a fun run around the track with 2 Olympic athletes.

We also celebrated the grand opening of our field turf with a blessing from Esquimalt Nation.

Thank you to all our sponsors, partners, volunteers, and guests who made the 11th annual Family Festival such a successful and fun-filled day! The day attracted over 2000 parents and children (ages 5-13) who participated in celebrating the opening of our new turf field and a variety of activities; sports, para-sports, obstacle courses, outdoor rock wall climbing, and much more.



Opening of New Turf Field



We officially opened our new turf field during the 11th Annual Family Sport & Recreation Festival. In a special ceremony, Lana Popham, MLA for Saanich South opened the field and recognized the donors of the project.

In 2021, PISE received a \$1M contribution from the Province of British Columbia's Community Economic Recovery Infrastructure Program towards the Field of Dreams capital project.

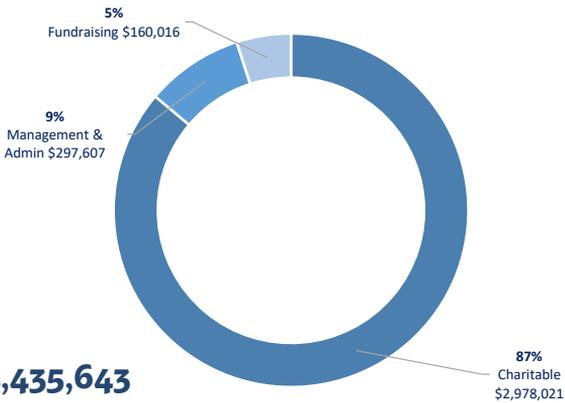
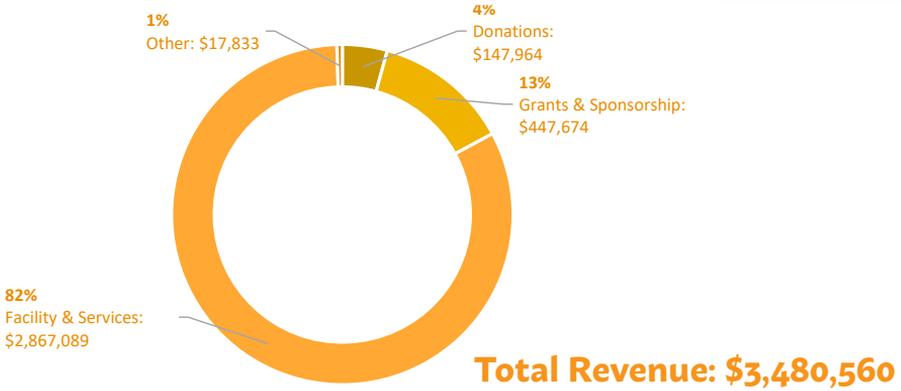
The newly resurfaced field includes a shock pad for the safety of athletes and participants using the field. This year we completed the project with the addition of LED lighting, surrounding the field.

"The Field of Dreams project will benefit the thousands of people who use the field for recreation and contribute to a healthy, vibrant community," said Lana Popham, MLA for Saanich South. "This investment in infrastructure is an investment in people. Our government is proud to help make this project a reality."

The announcement was made during the Family Sport & Recreation Festival, which returned after a two-year absence, because of the pandemic. The festival included over 30 activities introducing kids and parents to sport, recreation, and physical activity opportunities in Greater Victoria.



Financial



Revenues

Where our funding comes from

PISE generates revenue from lease agreements, program and membership fees, grant revenues (including Provincial and Federal Government), donations and sponsorships from a wide range of individuals and organizations who support our mission and vision. Please refer to our full set of audited financial statements at pise.ca.

Our Team

Board of Directors

Stephen Chang- Chair
Milena Gaiga
Roman Hahn
Brett Jackson

Kimanda Jarzebiak
Lindsay Kearns
Dr. Shelly Niemi
Dr. Lane Trotter
Terry Wright

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CEO

Brianna Coburn
HR & Admin Coordinator

Jodi Hensel
Facilities Manager

Stacey Lund
Business Development Manager

Anjeline Sran
Finance & HR Manager

Lindsay Walton
Fitness Manager

Chris Wright
Manager of Physical Literacy Development

Chris Hinton
Senior Performance Coordinator

Eden Levinson
Coordinator of Physical Literacy Development

Lindsay Lynk
Canadian Sport School Coach

Emily McComb
Adult Programs Coordinator

Saul Rudderham
Fitness Centre Coordinator

Lauren Sousa
Supervisor of Physical Literacy Programs

Maria Swann
Marketing & Communications Coordinator

Kelsey Watson
Physical Literacy Programmer

Alanna Webster
Assitant Fitness Centre Supervisor

Our Donors

Individuals

Sandra Anderson

Anonymous

Liz Ashton

Robert & Jo-Anne Bettauer

Stephen Chang

Colin & Sarah Ewart

Roman Hahn

Lisa Hill

Brett Jackson

Kimanda Jarzebiak

Stacey Lund

Nick Tuele

Mike Waraich

Keith Wells

Terry and Monique Wright

Tribute Gifts

Robert Bettauer - *In memory of Maria and Hans Ulrich Bettauer*

Heather Ferguson - *In memory of Noel Ferguson*

Jim and Elaine Reed - *In memory of Don, Betty and Tom Reed*

Organizations & Foundations

All One Fund

CIBC Children's Foundation

Golf for Kids

Monk Office

TD Bank Group

Victoria Foundation

94 Forward

Blum Family Fund through the Victoria Foundation

Chris Considine Athletic Achievement Fund through the Victoria Foundation

Dru Deeks Fund through the Victoria Foundation

McCall Family Fund through the Victoria Foundation

Smart & Caring Physical Literacy Fund through the Victoria Foundation

PISE Canadian Sport School Fund through the Victoria Foundation



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