



## JOB POSTING

<b>POSITION TITLE</b>	Event Marketing Specialist (9-week internship)
<b>COMMITMENT</b>	30 hours per week
<b>WAGE</b>	\$21.00 per hour

Do you enjoy helping people, thrive in a fast-paced environment, and have a passion for health and wellness? If so, we'd love to meet you!

### Why PISE?

PISE (Pacific Institute for Sport Education) is more than just a fitness centre — we're a community hub for movement, inclusion, and sport development. Since 2008, we've supported people of all ages and abilities across South Vancouver Island by promoting active, healthy lifestyles. We're proud to be a non-profit leader in physical literacy and accessibility, transforming lives through education and sport. Learn more at [pise.ca](https://pise.ca).

### About the Role:

The Event Marketing Specialist Intern will be responsible for planning, promoting, and executing events that build brand awareness, generate leads, and create memorable customer experiences.

### As an Event Marketing Specialist, you will:

- Develop summer events calendar that aligns with organizational marketing goals.
- Plan and coordinate logistics for promotional events.
- Create timelines and schedules to ensure smooth execution.
- Design and implement marketing campaigns to promote events across digital, print, and social channels.
- Develop event collateral such as brochures, signage, presentations, and branded giveaways.
- Act as a brand ambassador during events, representing the organization professionally.
- Gather and respond to attendee feedback to improve future events.
- Prepare post-event reports with insights and recommendations.

### What We Offer:

- **Free membership** to our Fitness Centre
- **Discounts** on PISE-led programs
- **Supportive and inclusive team** culture
- **Free on-site parking**
- **Fun staff events** and community involvement

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### What You Bring:

#### Knowledge, Skills & Abilities

- Excellent verbal and written communication skills.
- Strong understanding of social media platforms and analytics tools.
- Experience with WordPress, email platforms (e.g., Constant Contact), and scheduling tools.
- Creative mindset with the ability to multitask and work independently.
- Proficiency with Microsoft Office programs.
- Experience with Adobe Creative Suite is an asset.
- Ability to work collaboratively within a team environment.

#### Qualifications

- Post-secondary student in marketing, communications, public relations, or a related field.
- Experience with content creation and administrative work.
- Prior experience in marketing or social media is an asset.

#### TO APPLY

Please submit a resume and a cover letter by **midnight: Friday, May 15<sup>th</sup> 2026**, to:

Jordan Paterson  
Human Resources & Admin Coordinator  
[careers@pise.ca](mailto:careers@pise.ca)

*Thank you for your interest in PISE.*

*Please note, due to the number of resumes received,  
only candidates selected for an interview will be contacted.*