



PiSE
PACIFIC INSTITUTE FOR
SPORT EDUCATION

STRATEGIC PLAN 2026-2029

Vision

To transform lives through healthy activity and sport.

Values

- Belonging
- Safety
- Integrity
- Collaboration



Mission

To support, educate and inspire individuals to lead healthy lives through:

- delivering quality physical activity education, sport programs and related services by our skilled and dedicated team;
- provision of exceptional and accessible facilities; and
- fostering community partnerships throughout the South Island Region.



We acknowledge with respect the Lekwungen and WSÁNEĆ peoples on whose traditional lands we serve.



Pillar 1:

Healthy, Active Communities

PISE delivers inclusive programs, services, and education that support the development of physical literacy, fitness, and active living for all.

Goals

1. Impact the healthy development of children and youth in Greater Victoria through financially-supported community programs.
2. Grow market-based community programs and services.
3. Strengthen community capacity to deliver high-quality sport, recreation, and education programs, while supporting the successful hosting of events.
4. Provide leadership and advocate for healthy, active living causes in the community.

Pillar 2:

Performance Pathway for Athletes

PISE helps develop athletes and sports teams along the Long Term Development Pathway by delivering programs and education.

Goals

1. Increase the number of teams and athletes participating in Performance Pathway programs.
2. Grow the Canadian Sport School.

Pillar 3:

Sport, Fitness and Education Facilities

PISE provides access to a unique training and education environment including sport facilities, classrooms and equipment.

Goals

1. Sustain facility and offices to required industry standard and business codes.
2. Maintain facilities to a high industry standard, focusing on capital repairs and upgrades.
3. Improve facilities through capital investments aligned with community priorities.
4. Retain PISE leases.

Pillar 4:

A Sustainable and Resilient Organization

PISE is a sustainable not-for-profit charitable organization, using leading practices to manage its financial and human capital.

Goals

1. Ensure financial sustainability and resiliency.
2. Ensure Human Resource sustainability and resiliency.
3. Increase awareness and understanding of the PISE brand, mission, and value proposition with stakeholders.



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